

# The Big Four Show 6th

المعارض الأربعة الكبرى



Door, Windows, Marble, Floors, Cooling, air conditioning, Electricity and water



📅 From 18th to 21th Sep 2023  
📍 International Tripoli fair ground

Supporters



Media Partner



Radio Partner



Organizing and supervising



### ▶ **About the exhibition**

During the previous session, the Big 4 show presented itself as an effective event for it to be in the arena of economic operations in Libya (houses of expertise - specialists and technicians - engineers - importers - the economic public sector - decision-making in industry - quality, production and procurement managers), in addition to being a distinguished platform for launching The latest and most important modern products and technologies offered by the manufactures and local and international suppliers providing the place to enter the restructuring of trade and the Libyan economy and its upcoming renaissance.

### ▶ **Exhibition goals...**

- ▶ Meet the company or organization's position in the market and getting to new clients.
- ▶ Advertise new products or services for your company.
- ▶ Obtaining new agencies and entering the Libyan market

### ▶ **Why participate in the exhibition?**

The ability to expand your business circle, display your brand, position yourself among the top leaders in your specialty, and achieve the shift that your business needs in the image that your customers and specialists in your sector have about you by using the platforms provided by our showrooms, which have a pivotal role and contribute to providing the required environment for our customers, which brings together the decision makers Those interested in the products and services offered by your company

**Target fields:**



**Doors and windows**

**Electricity and water**



**Ceramics and floors**

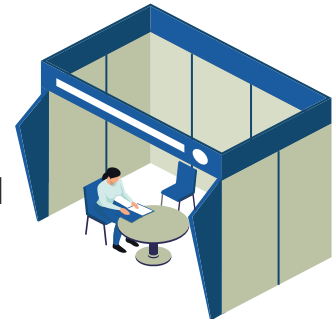
**Cooling and air conditioning**



**Electronics and lights**

## What the organizers provide upon booking?

- ▶ standard partition Includes exhibition international décor
- ▶ Design and setting up of special design showroom based on your needs and requirements.
- ▶ Visas, Airport Services, hotel reservations, public relations support
- ▶ Advertising and marketing services



## Media and advertisement

- ▶ Billboards on public roads
- ▶ social media
- ▶ Inviting Libyan businessmen and government sectors to attend the exhibition activities.
- ▶ direct contact
- ▶ private and public entities invitations

## Exhibition guide

The exhibition is issued a guide containing the names and addresses of the exhibitors with the definition of the activity of each company listed free of charge, as well as the addition of ads for the companies that are designed and delivered to the organizing company 30 days before the start of the exhibition.

Prices of advertising in business directory pages:

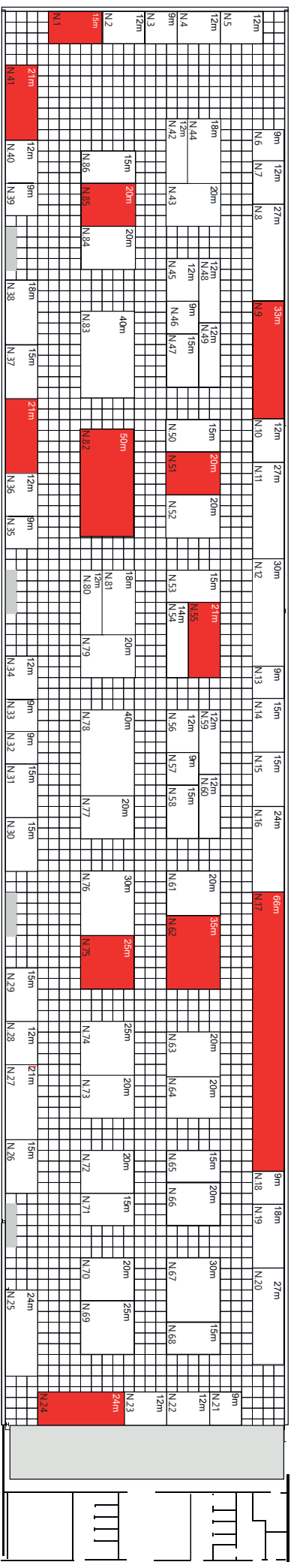
NO.	Price	Specifications
1	400 USD	For a full page
2	200USD	For half a page

# The Big Four Show 6th

## المعارض الأربعة الكبرى



Tripoli - Libya 18-21 Sep 2023



- Reservation Confirmed
- booked up
- International agent
- Available

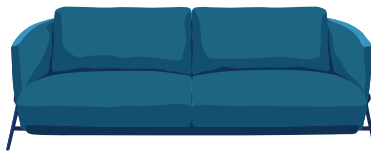
● In the event that bidders want to increase booth size, all wings can be increased

- محجور مؤقت
- محجور
- وكيل دولي
- متاح

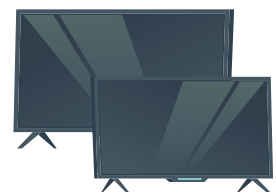
## Requesting additional services



Rack



Sofa (2-pieces, 3-pieces)



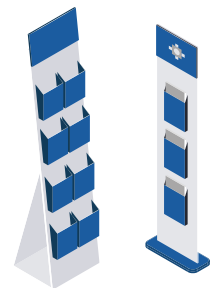
TV screen (43-55-65)



Bar chair and table



Hospitality Table



leaflet carrier



Stand Screen



Stage



counter desk

## Participate in the designs of a special booth



## Participation form

<b>Participations cost</b>	240\$ per meter square for standard booth
	220\$ per meter square for space only

<b>Company Name</b>
<b>Address</b>
<b>Phone</b>
<b>Website</b>
<b>Email</b>
<b>Person in charge</b>
<b>Activity</b>
<b>The space required</b>
<b>booth Number</b>
<b>Additional services</b>

<b>Signature</b>
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contact@sakerexpo.ly  
sales@sakerexpo.ly

091944 02 02  
091999 45 28